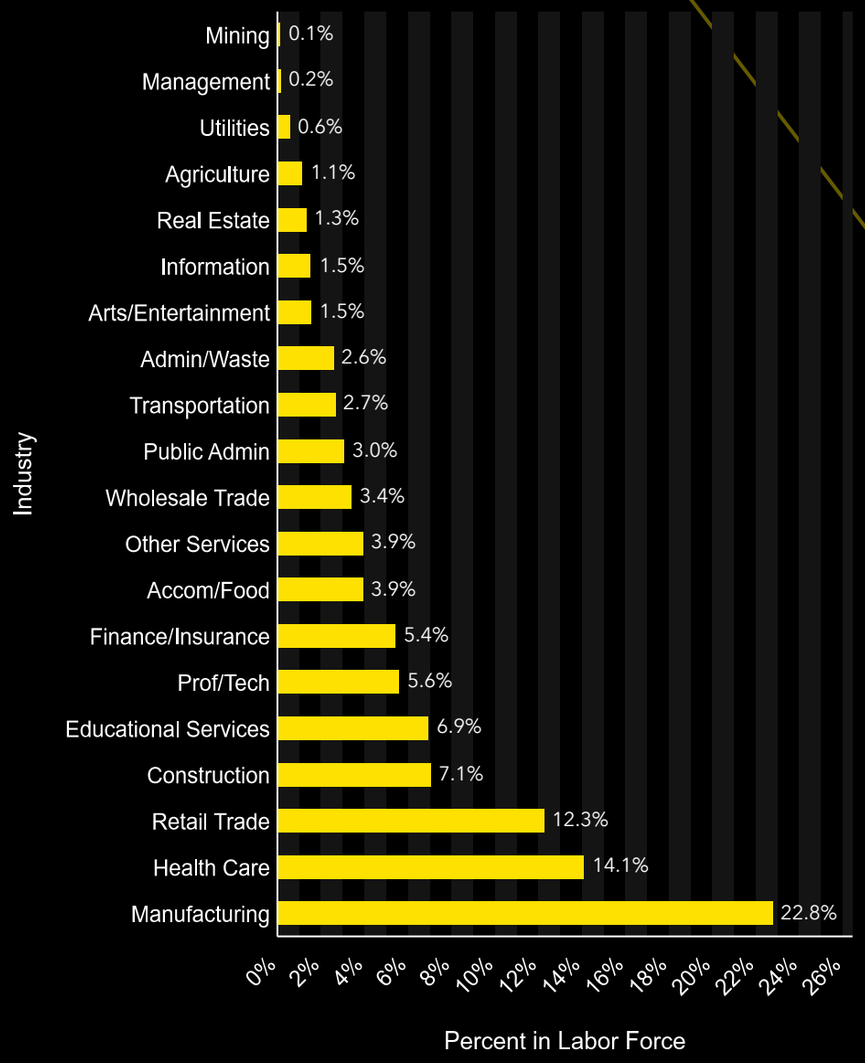
Economic Development Profile

Washington County, WI

Geography: County

Labor Force by Industry

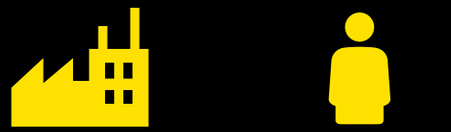


Employment

11.9%	24.1%	64.0%
Services	Blue Collar	White Collar

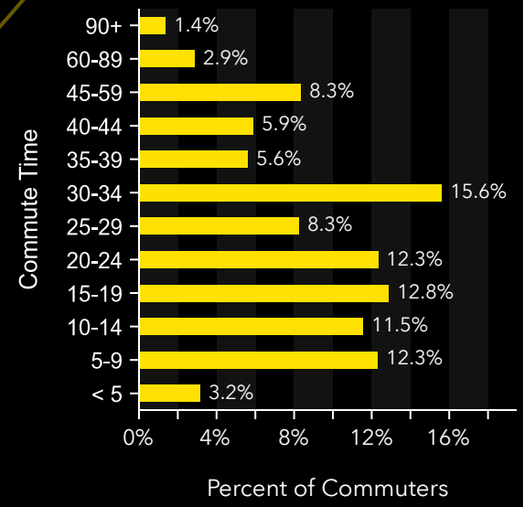
Workforce Overview

Businesses

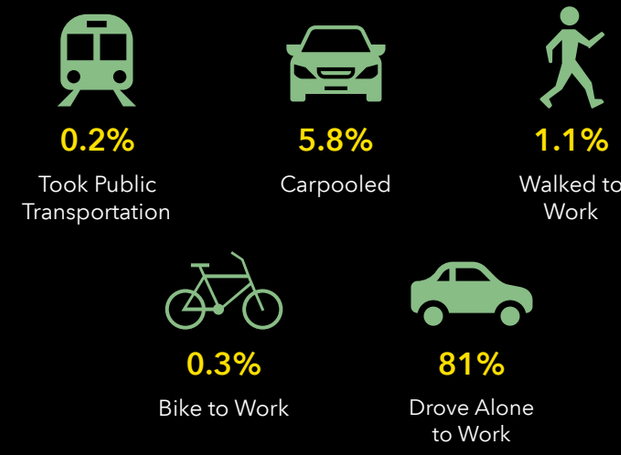


4,879	61,877
Total Businesses	Total Employees

Commute Time: Minutes



Transportation to Work



0.2%	5.8%	1.1%	0.3%	81%
Took Public Transportation	Carpooled	Walked to Work	Bike to Work	Drove Alone to Work

Source: This infographic contains data provided by Esri (2024), Esri-Data Axle (2024), ACS (2018-2022), Esri-U.S. BLS (2024), AGS (2024).

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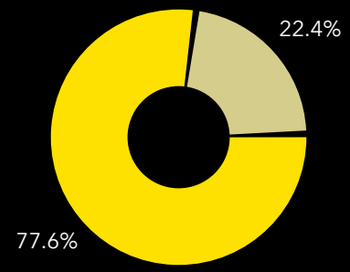
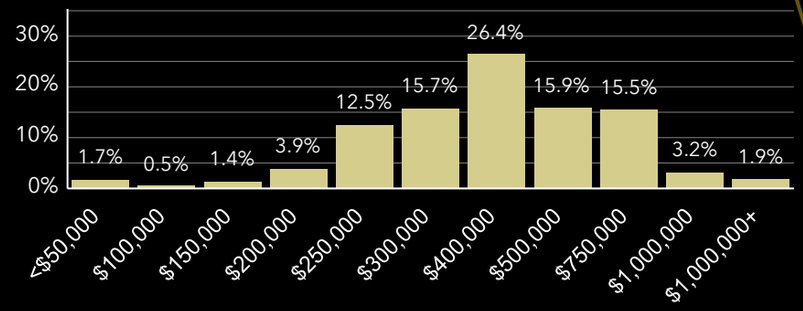
Community Overview

Home Ownership

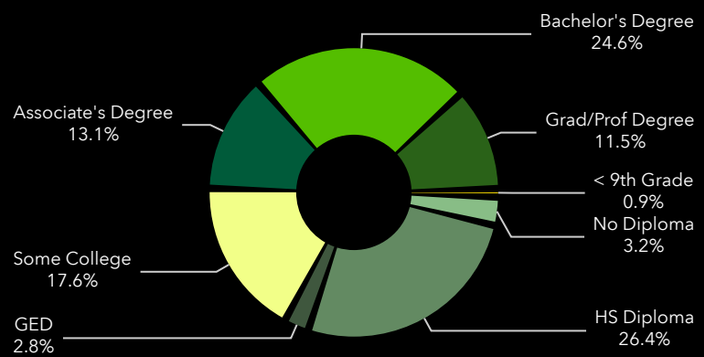


Home Value



Household Income

Educational Attainment



Tapestry segments

6A	**Green Acres** 12,204 households	**21.3%** of Households
4C	**Middleburg** 10,070 households	**17.5%** of Households
5C	**Parks and Rec** 5,639 households	**9.8%** of Households

Key Facts

59,847 Total Housing Units	**97** Housing Affordability Index	**3,058** Households Below the Poverty Level
44.0 Median Age	**$73,329** Median Disposable Income	**138,806** Total Population
109 Wealth Index	**24** Diversity Index	**47** Total Crime Index

Source: This infographic contains data provided by Esri (2024), Esri-Data Axle (2024), ACS (2018-2022), Esri-U.S. BLS (2024), AGS (2024).

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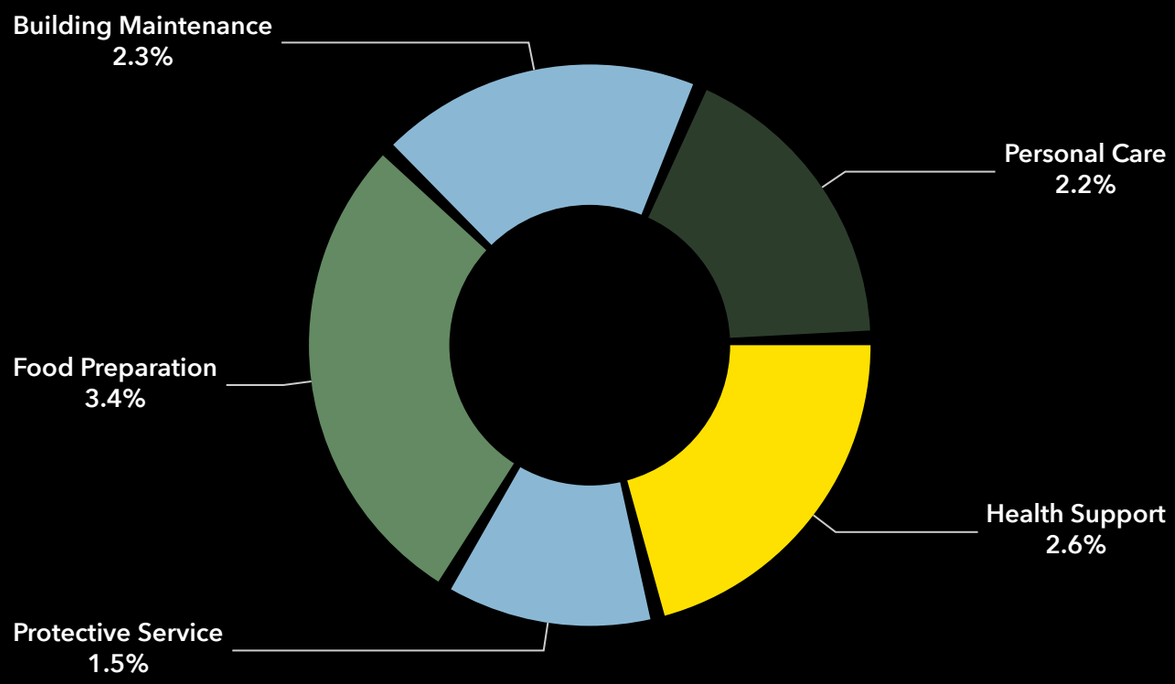
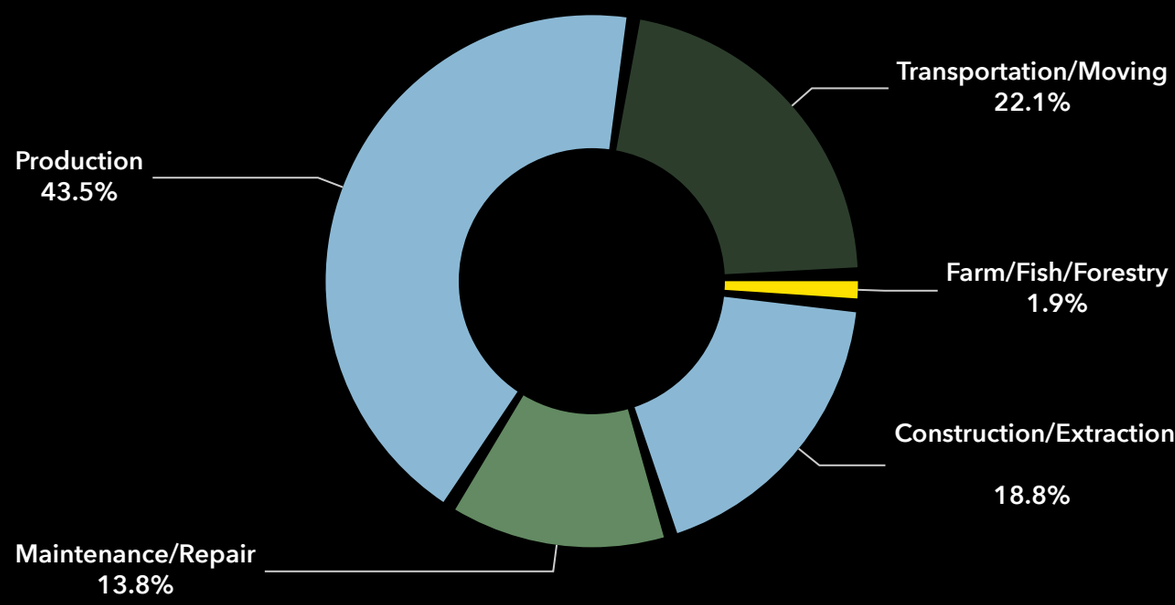
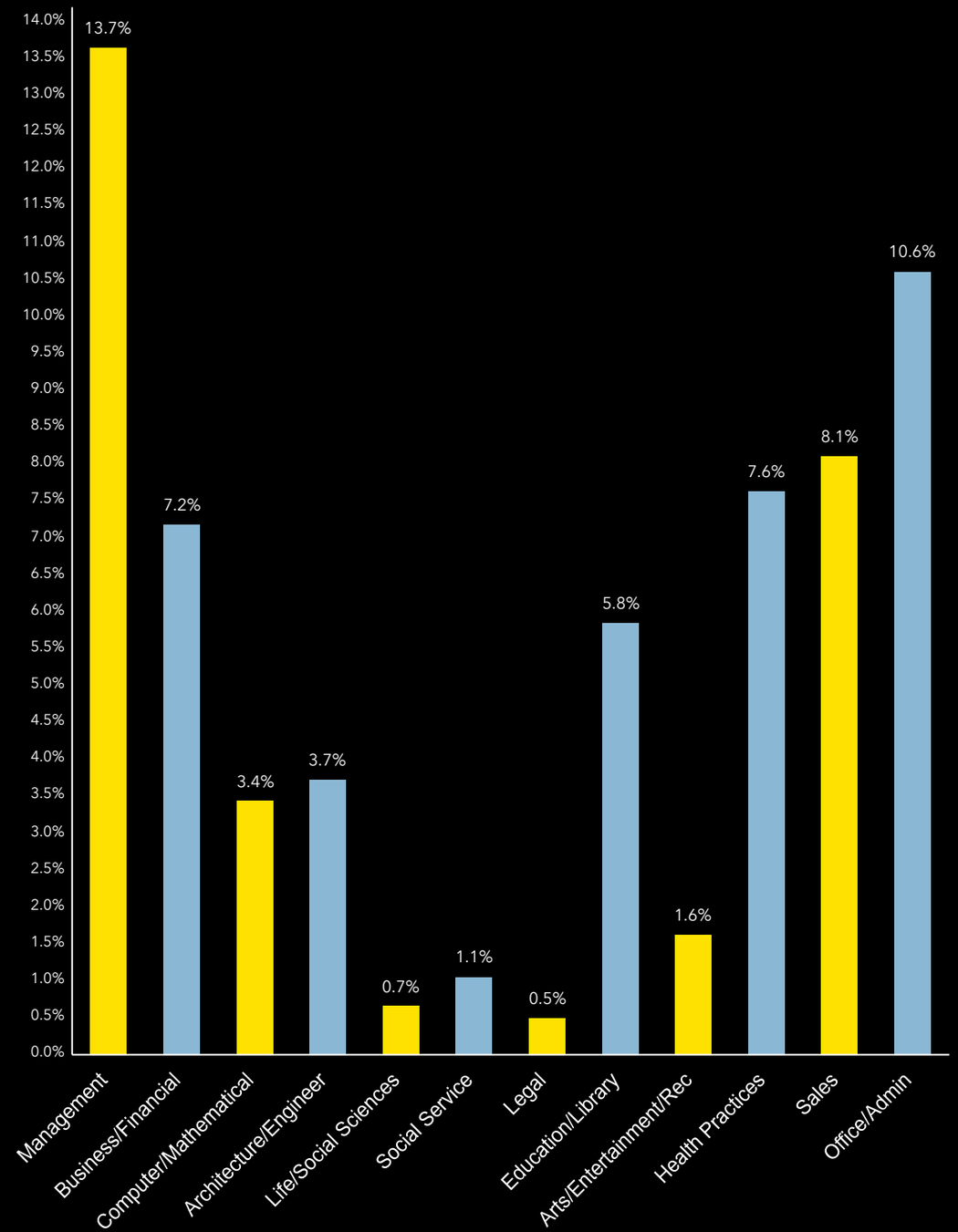
Services



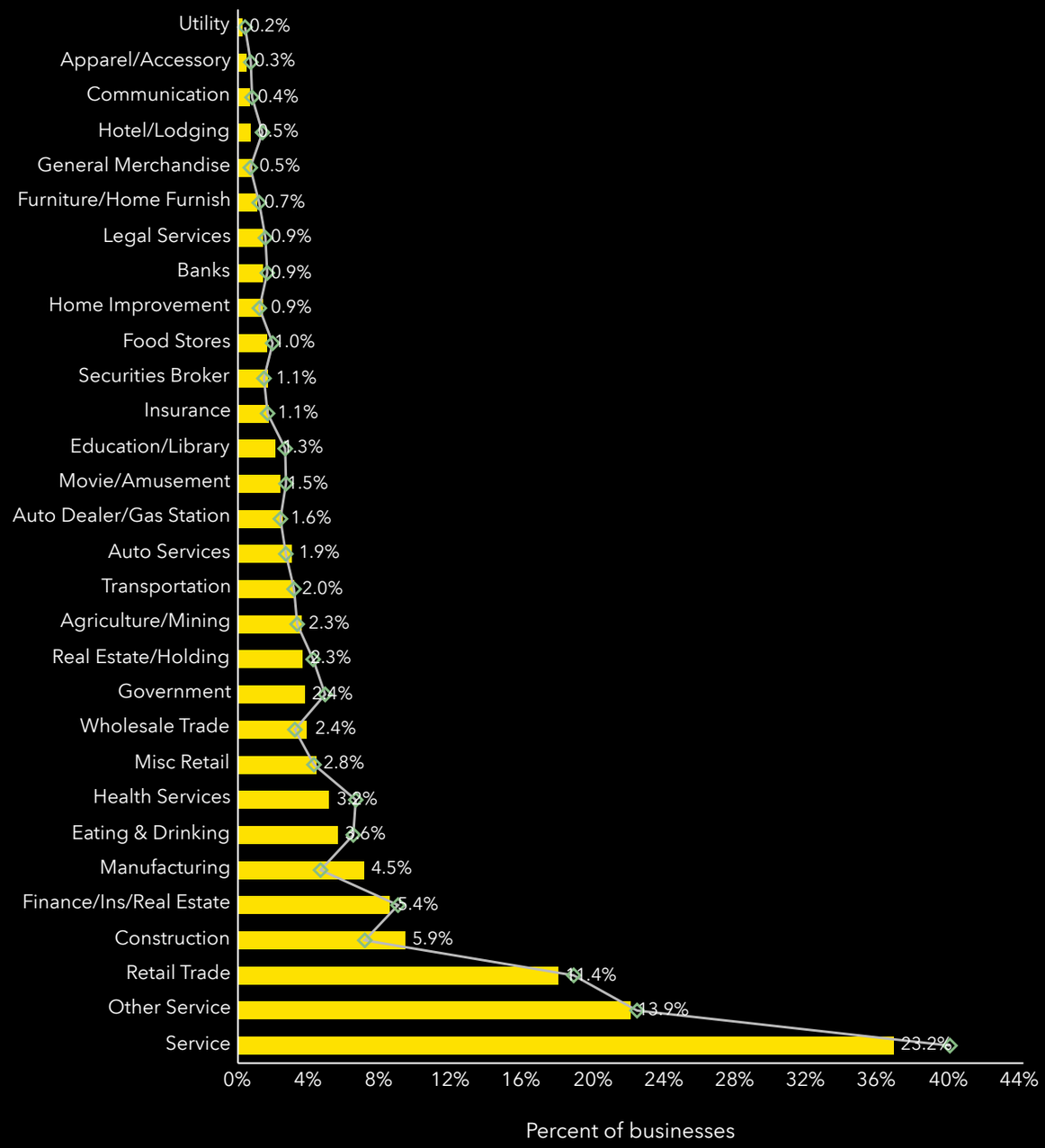
Blue Collar



White Collar

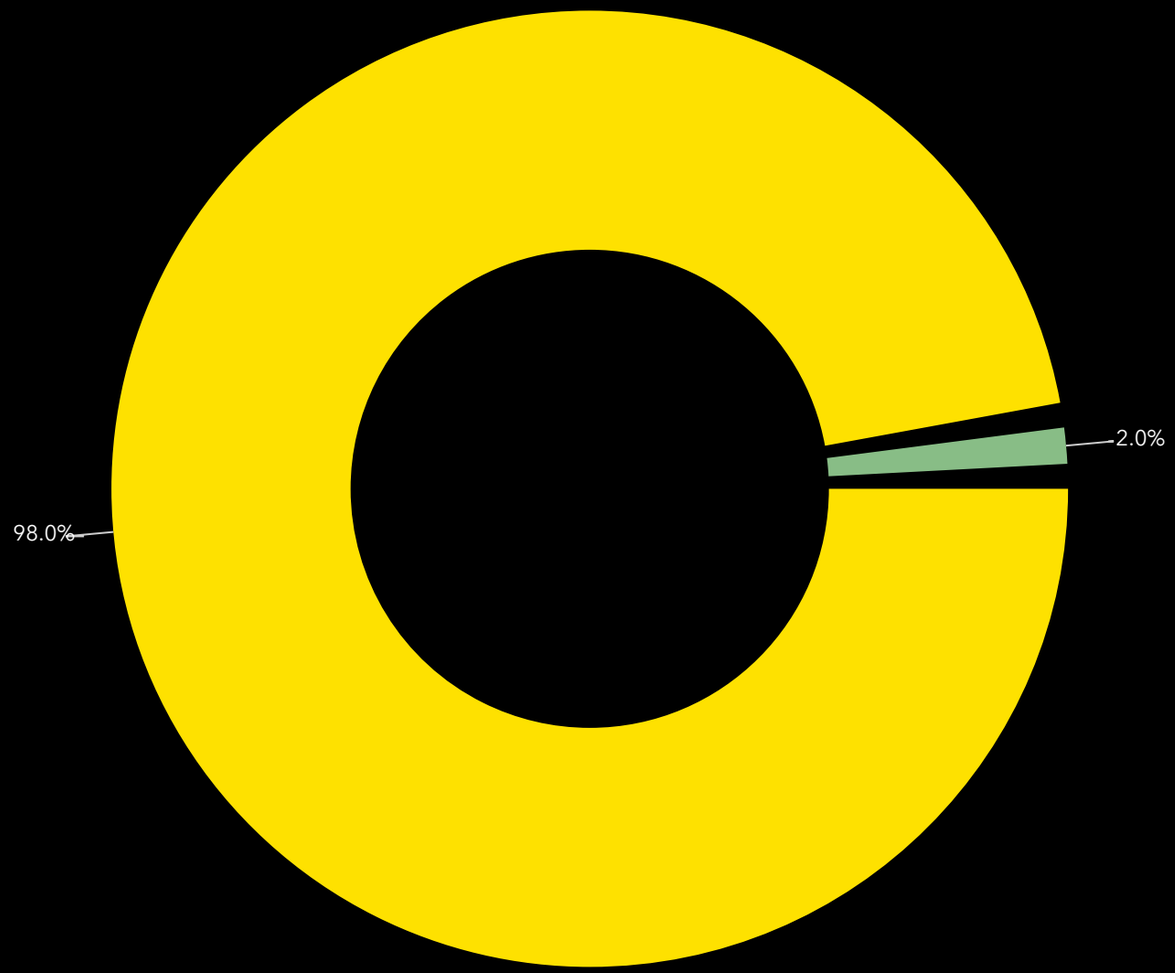


Business Summary by SIC (%)



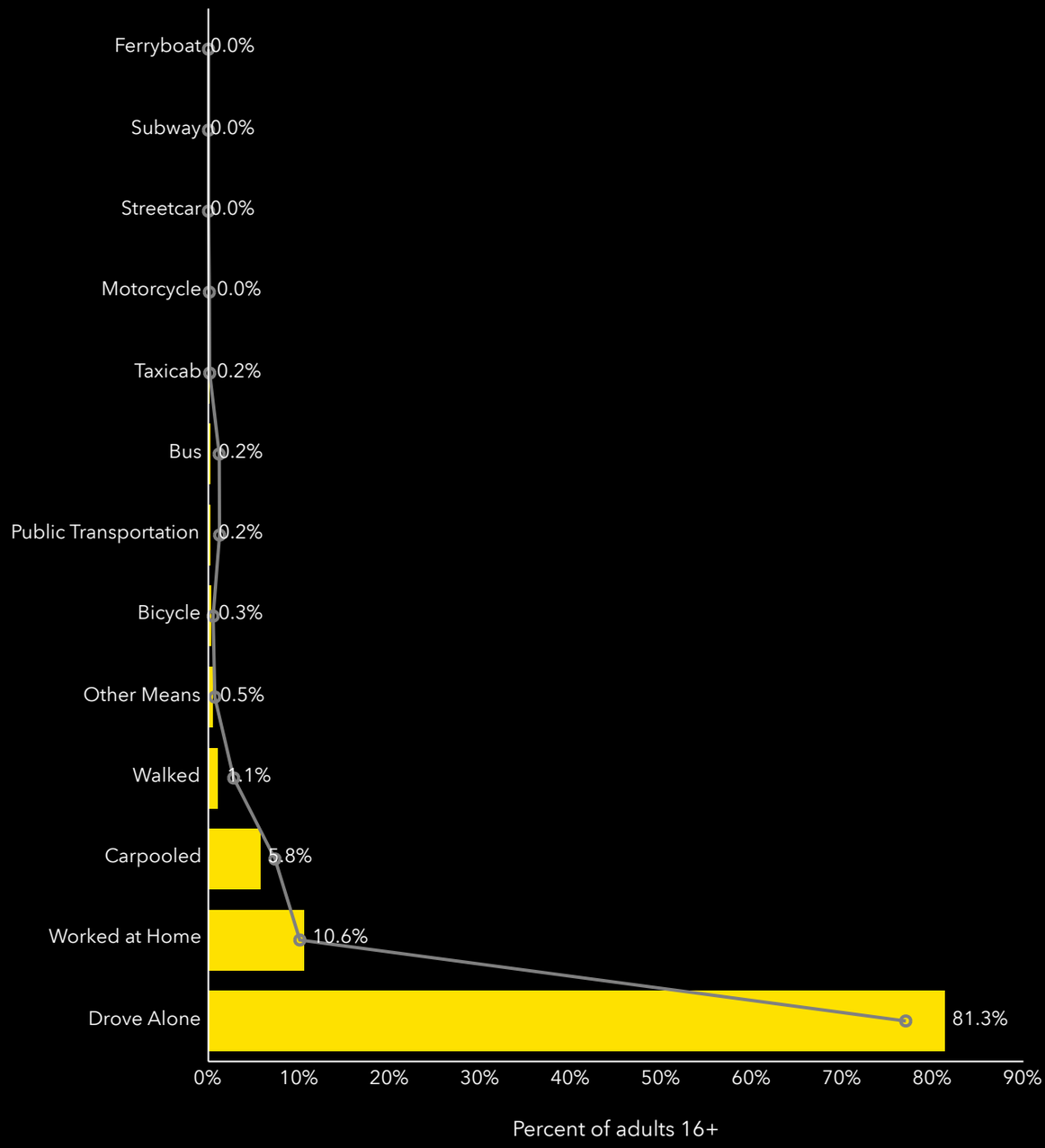
Dots show comparison to Wisconsin

Civilian Population 16+



Employed Civilian Pop 16+ | Unemployed Population 16+

Journey to Work (ACS) (%)



Dots show comparison to Wisconsin

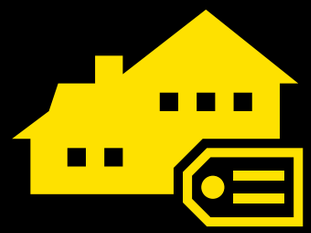
Average household size

for this area

2.40 which is less than the average for United States

Area	Value ▼	0.00 4.00
United States	2.53	
This area	**2.40**	
Wisconsin	2.34	

HOUSING STATS



$354,085

Median Home Value

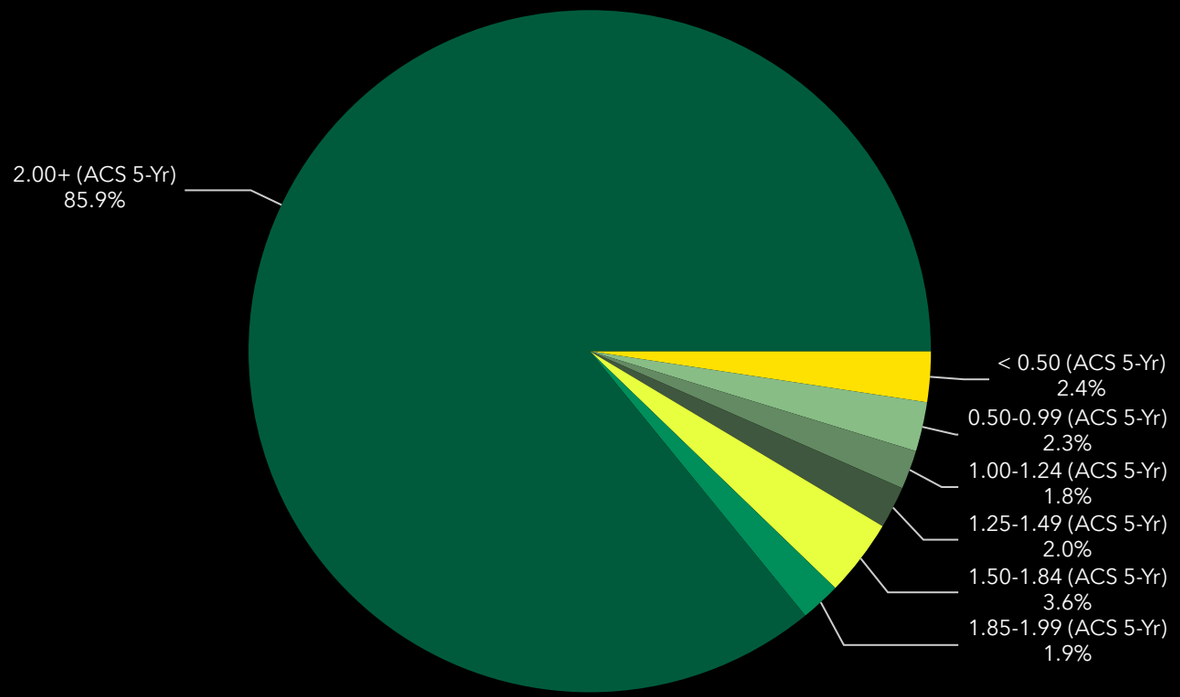
$14,282

Average Spent on Mortgage & Basics

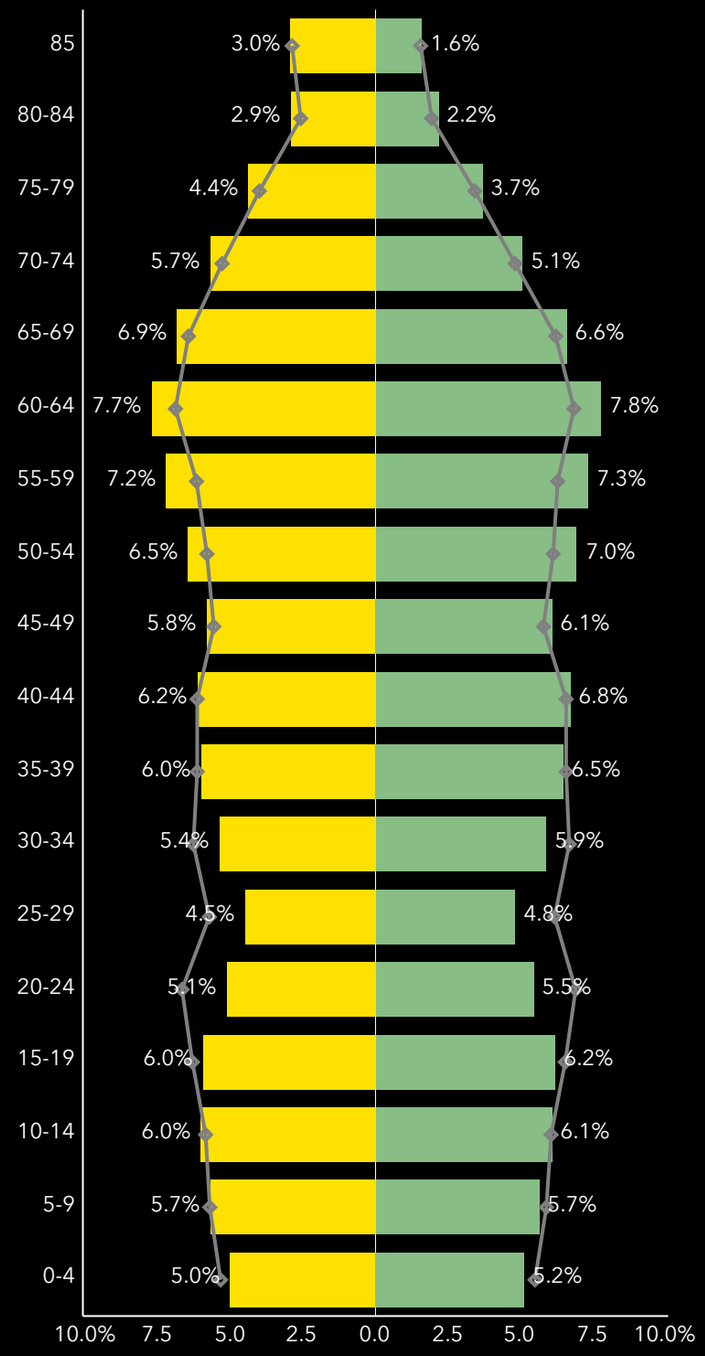
$889

Median Contract Rent

Ratio of Income to Poverty (ACS)



Age Pyramid



The largest group:

2024 Males Age 60-64: Percent

The smallest group:

2024 Males Age 85+: Percent

Dots show comparison to

Wisconsin

AVERAGE ANNUAL HOUSEHOLD SPENDING

$2,326
Apparel & Services

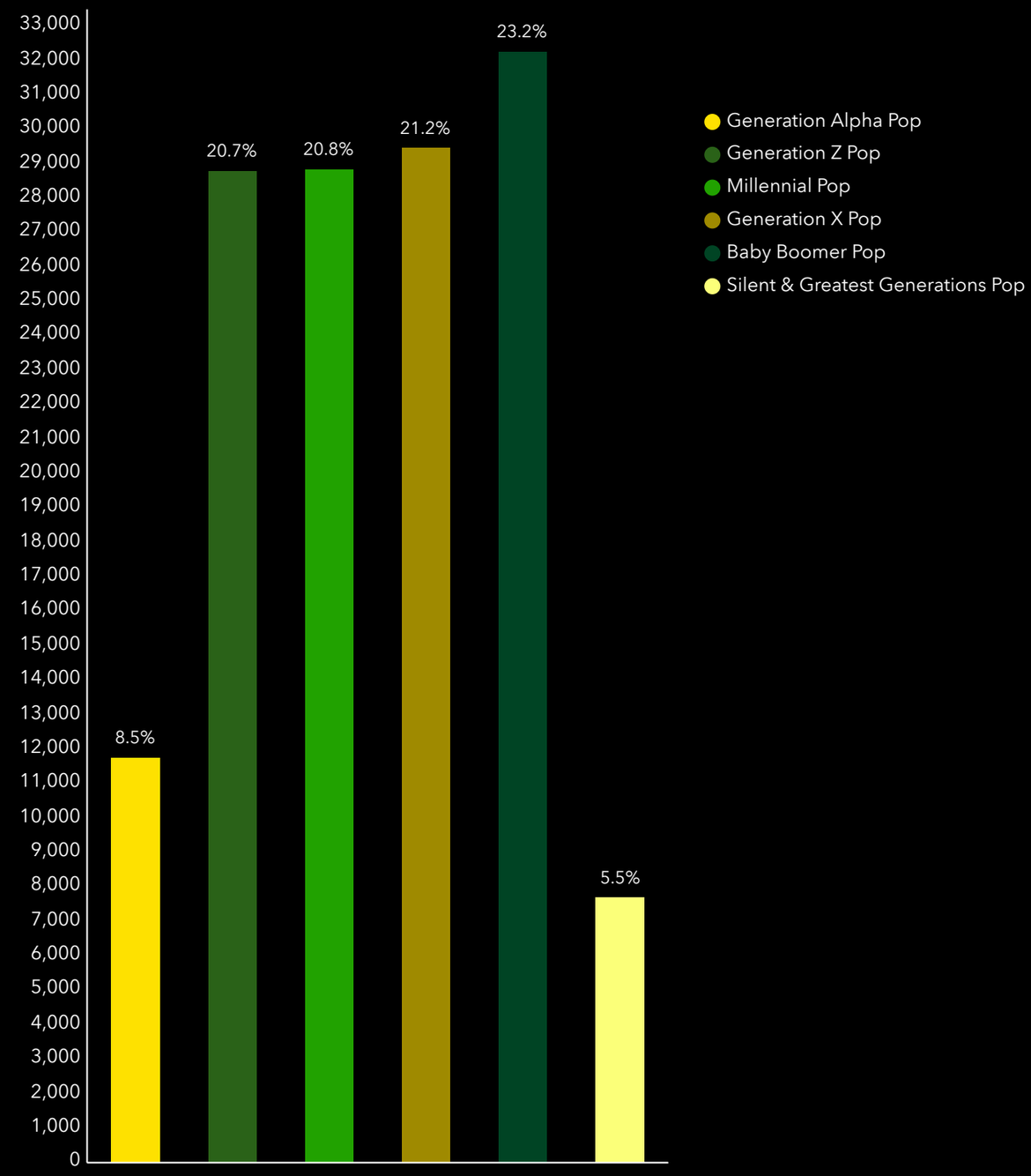
$263
Computers & Hardware

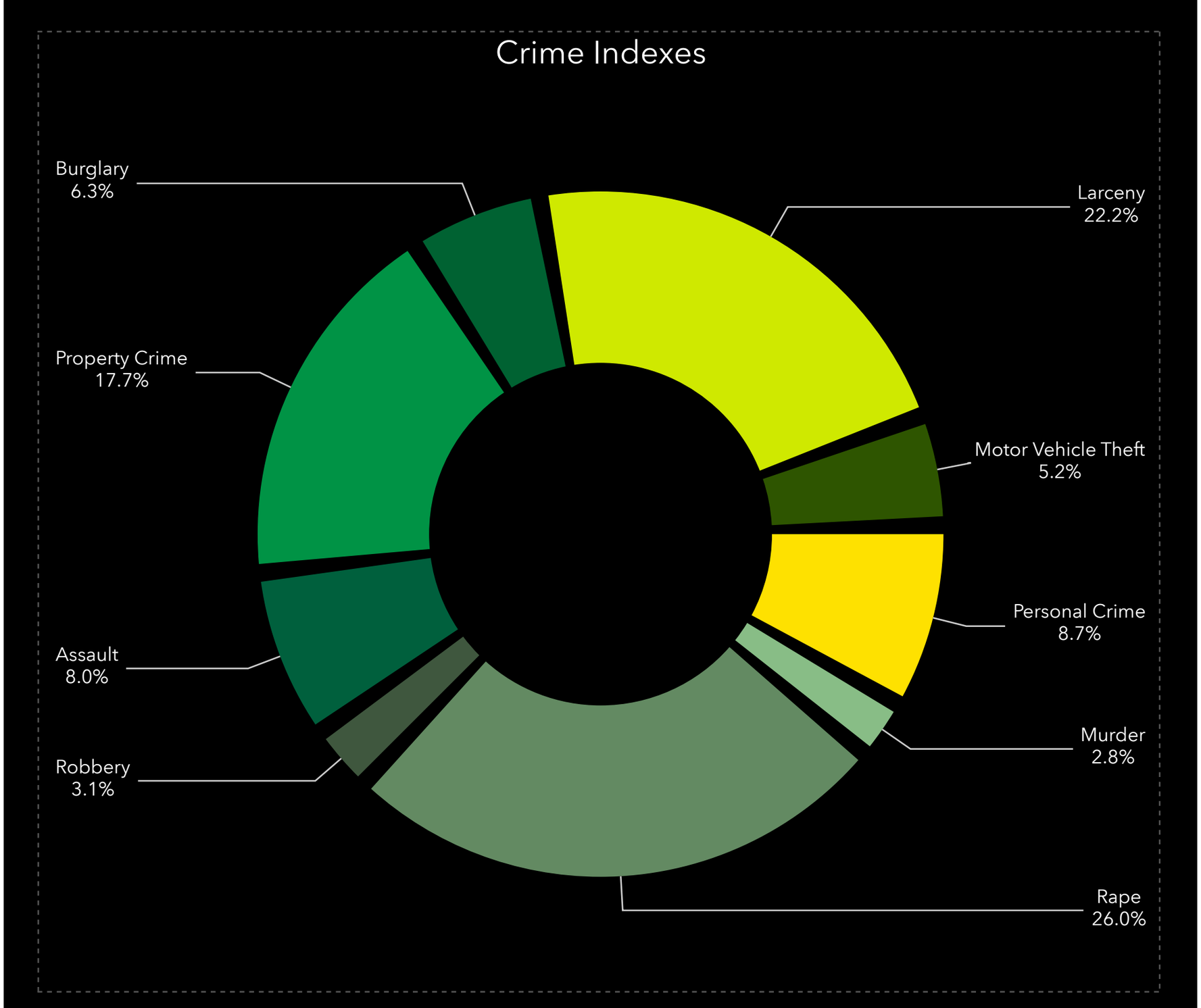
$3,852
Eating Out

$7,124
Groceries

$7,916
Health Care

Population by Generation (Esri)




Crime Indexes
Burglary
6.3%
Larceny
22.2%
Property Crime
17.7%
Motor Vehicle Theft
5.2%
Personal Crime
8.7%
Assault
8.0%
Murder
2.8%
Robbery
3.1%
Rape
26.0%

Commute Time

ACS five-year estimate of the number of Workers Age 16+ whose Commute Time to work is 40-44 Minutes in the geographic area. Commute time is the average total number of minutes that the responder spends traveling between home and work one-way; includes time spent waiting for public transportation, picking up/dropping off passengers in carpools, and other activities directly related to commuting, such as purchasing transit tickets, waiting in traffic, etc. Responders include civilians and members of the Armed Forces; excludes those who work at home. Estimate and Margin of Error (MOE) from the U.S. Census American Community Survey (ACS) rolling sample 60-month survey; Esri Reliability measure designates the usability of the estimate

Source: This infographic contains data provided by Esri (2024), Esri-Data Axle (2024), ACS (2018-2022), Esri-U.S. BLS (2024), AGS (2024).

WEALTH INDEX

Esri's Wealth Index is compiled from a number of indicators of affluence including average household income and average net worth. The concept of wealth is defined by more than just above-average household incoAme. Wealth also includes the value of material possessions and resources. Esri captures both income and the accumulation of substantial wealth, or the abundance of possessions and resources in its identification of the wealthiest areas in the country.

The index represents the wealth of the area relative to the national level. Values exceeding 100 represent above-average wealth.

Source: This infographic contains data provided by Esri (2024), Esri-Data Axle (2024), ACS (2018-2022), Esri-U.S. BLS (2024), AGS (2024).

DIVERSITY INDEX

Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups.

The index ranges from 0 (no diversity) to 100 (complete diversity). For example, if an area's entire population belongs to one race or ethnic group, then an area has zero diversity. An area's diversity index increases to 100 when the population is evenly divided into two or more race/ethnic groups.

Source: This infographic contains data provided by Esri (2024), Esri-Data Axle (2024), ACS (2018-2022), Esri-U.S. BLS (2024), AGS (2024).