



	Washington County	Hartford	West Bend	Germanown	Jackson	Kewaskum	Richfield	Slinger	State (WEDC, WHEDA)	Federal (SBA, EDA, USDA)
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Real Estate Assistance programs to help your business obtain the property and buildings it needs to thrive.

Tax Increment Financing Grants & Loans	Grant or loan typically valued as a % of project generated property tax increment not otherwise used by municipality to service debt. Most often designed as a "pay as you go" incentive but may be provided up-front in certain situations.		x	x	x	x	x			
Impact Attraction Grant	Up to \$4,000 per employee for a maximum of \$500,000. Funding may be provided up-front via a performance-based forgivable loan structure. Companies new to the county and creating substantive quality jobs are eligible.	x								
Impact Revolving Loan	Up to 20,000 per job created for a maximum of \$500,000. 4% fixed for the life of the loan, no prepayment penalties. Amortization period based on use of funds and other underwriting...typically 5-12 years. Requires equity / lender match participation.	x								
CDBG Revolving Loan	Up to 20,000 per job created for a maximum of \$100,000. 4% fixed for the life of the loan, no prepayment penalties. Amortization period based on use of funds and other underwriting...typically 5-12 years. Requires equity / lender match participation.	x							x	
Community-Based Revolving Loan	Low interest, fixed rate loan programs with funding sources, terms and eligibility that vary by community.		x	x				x		
Tax-Exempt Bonds & Guarantees	Long-term, fixed low-interest financing with structures customized to meet the project's needs. Used in cooperation with a financial institution. Industrial Revenue Bonds are municipal sponsored. Midwest Disaster Area bonds are County sponsored. The Wisconsin Public Finance Authority can structure bonds and SBA can guarantee bonds through its Surety Bond Program.	x	x	x	x	x	x	x	x	x
Tax Credits	Credits used dollar for dollar to offset C-Corp or S-Corp income tax liability. In certain cases where the company has no tax liability but where there is quality job creation, the state may grant refundable tax credits (grant).								x	
Loan Guarantees	The State (WEDC), Wisconsin Housing Economic Development Authority (WHEDA), SBA, USDA and Wisconsin Business Development partner with lenders (and sometimes each other) to guarantee a portion of small business loans.								x	x
Energy Incentives	Sponsored by the utilities and Focus on Energy, combination of competitive rates, grants and loans for energy efficiency. *Locally developed & customized in Hartford & Slinger through WPPI.		x*	x	x	x	x	x*		

Equipment The assistance your business needs to purchase newer, better equipment and boost productivity.

Tax Increment Financing Grants & Loans	Grant or loan typically valued as a % of project generated property tax increment not otherwise used by municipality to service debt. Most often designed as a "pay as you go" incentive but may be provided up-front in certain situations.		x	x	x	x	x	x		
Impact Attraction Grant	Up to \$4,000 per employee for a maximum of \$500,000. Funding may be provided up-front via a performance-based forgivable loan structure. Companies new to the county and creating substantive quality jobs are eligible.	x								
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Community-Based Revolving Loan	Low interest, fixed rate loan programs with funding sources, terms and eligibility that vary by community.		x	x				x		
Tax-Exempt Bonds & Guarantees	Long-term, fixed low-interest financing with structures customized to meet the project's needs. Used in cooperation with a financial institution. Industrial Revenue Bonds are municipal sponsored. The Wisconsin Public Finance Authority can structure bonds and SBA can guarantee bonds through its Surety Bond Program.		x	x	x	x	x	x	x	x
Tax Credits	Credits used dollar for dollar to offset C-Corp or S-Corp income tax liability. In certain cases where the company has no tax liability but where there is quality job creation, the state may grant refundable tax credits (grant).								x	
Loan Guarantees	The State (WEDC), Wisconsin Housing Economic Development Authority (WHEDA), SBA, USDA and Wisconsin Business Development partner with lenders (and sometimes each other) to guarantee a portion of small business loans.								x	x
Microloans	These are smaller loans offered at rates and terms commensurate with the risk and collateral. Approval is often expedited. In addition to local programs, there are other programs like the Wisconsin Women's Business Initiative loans offered statewide and federal programs like SBA's Express Loan.	x	x	x				x	x	x
Energy Incentives	Sponsored by the utilities and Focus on Energy, combination of grants and loans for energy efficiency. *Locally developed & customized in Hartford & Slinger through WPPI.		x*	x	x	x	x	x*		

Working Capital Loans and grants that provide financial assistance based on the size of your business' labor pool.

Tax Increment Financing Grants & Loans	Grant or loan typically valued as a % of project generated property tax increment not otherwise used by municipality to service debt. Most often designed as a "pay as you go" incentive but may be provided up-front in certain situations.		x	x	x	x	x			
Impact Attraction Grant	Up to \$4,000 per employee for a maximum of \$500,000. Funding may be provided up-front via a performance-based forgivable loan structure. Companies new to the county and creating substantive quality jobs are eligible.	x								
Impact Revolving Loan	Up to 20,000 per job created for a maximum of \$500,000. 4% fixed for the life of the loan, no prepayment penalties. Amortization period based on use of funds and other underwriting...typically 5-12 years. Requires equity / lender match participation.	x								
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Community-Based Revolving Loan	Low interest, fixed rate loan programs with funding sources, terms and eligibility that vary by community.		x	x				x		

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Tax Credits	Credits used dollar for dollar to offset C-Corp or S-Corp income tax liability. In certain cases where the company has no tax liability but where there is quality job creation, the state may grant refundable tax credits (grant).									X	
Microloans	These are smaller loans offered at rates and terms commensurate with the risk and collateral. Approval is often expedited. In addition to local programs, there are other programs like the Wisconsin Women's Business Initiative loans offered statewide and federal programs like SBA's Express Loan.	X	X	X				X		X	X

Training Grants, loans and other programs to help your business improve the quality of its workers.

Project-Specific Training Grants and On-the-Job-Training Subsidies	County-based organizations such as Moraine Park Technical College and WOW, Inc (workforce development) offer various customized training grant assistance that can be project-specific and/or on-the-job oriented. The Wisconsin Economic Development Corporation (WEDC) offers grant assistance for various training activities that improve the long-term skills of a company's workforce and for projects that meet their investment priorities.	X								X	
Impact Attraction Grant	Up to \$4,000 per employee for a maximum of \$500,000. Funding may be provided up-front via a performance-based forgivable loan structure. Companies new to the county and creating substantive quality jobs are eligible.	X									
Impact Revolving Loan	Up to 20,000 per job created for a maximum of \$500,000. 4% fixed for the life of the loan, no prepayment penalties. Amortization period based on use of funds and other underwriting...typically 5-12 years. Requires equity / lender match participation.	X									
Tax Credits	Credits used dollar for dollar to offset C-Corp or S-Corp income tax liability. In certain cases where the company has no tax liability but where there is quality job creation, the state may grant refundable tax credits (grant).									X	

Equity Assistance Funding and other programs to help establish your business.

Seed Funding	EDWC has worked with qualifying start-ups to develop local networks and sources of select seed equity to get the enterprise to the next level. We partner with WEDC, Wisconsin Entrepreneurs Network, BizStarts and SCORE to help young companies acquire the intelligence, funds and networks required for success.	X								X	
M7 Venture Debt Program	This program offers debt financing in collaboration with equity investment commitments from accredited investors and is intended to complement early state equity investments and increase the ability of emerging growth companies to access capital and reach break-even. Maximum loan is \$300,000. Interest rate varies by risk but may be as low as prime + 3%. Security and other terms vary by project (may include warrants). Start-ups in the Milwaukee 7 region are eligible.	X									
Angel Funds	There are some 16 angel investment groups statewide and 4 in SE WI. For qualifying young companies, EDWC is your advocate partner in accessing these groups and others. Early-stage businesses engaged in developing innovative products or services related to proprietary technology may be designated as Qualified New Business Ventures by WEDC. This designation attracts investors by making state tax credits available to individuals and groups investing in these businesses.	X								X	
Venture Funds	There are some 11 venture funds across the state and 3 in SE WI. For qualifying young companies, EDWC is your advocate partner in accessing these groups and others. Early-stage businesses engaged in developing innovative products or services related to proprietary technology may be designated as Qualified New Business Ventures by WEDC. This designation attracts investors by making state tax credits available to individuals and groups investing in these businesses.	X								X	
Angel & Venture Investment Tax Credits	These tax credit programs are designed to encourage investment in small, high-technology businesses that have high growth potential. Early-stage businesses conducting pre-commercialization activities related to proprietary technology may be designated as Qualified New Business Ventures. Angel investors, angel investment networks and venture capital seed funds may qualify for Wisconsin tax credits by investing in these designated companies.									X	

R&D Loans and tax credits that promote the research and development of innovative products.

Angel & Venture Investment Tax Credits	These tax credit programs are designed to encourage investment in small, high-technology businesses that have high growth potential. Early-stage businesses conducting pre-commercialization activities related to proprietary technology may be designated as Qualified New Business Ventures. Angel investors, angel investment networks and venture capital seed funds may qualify for Wisconsin tax credits by investing in these designated companies.									X	
Technology Development Loans	WEDC has a dedicated fund providing loans to growth companies to facilitate research and development and commercialization of innovative technology products. Applicants must have fewer than 100 FT employees and provide a cash match of 50-70% of the project. Terms are customized both to the project's needs and risk.									X	
Small Business Innovation Research Program	This highly competitive program encourages domestic small businesses to engage in Federal Research/Research and Development (R/R&D) that has the potential for commercialization. Through a competitive awards-based program, SBIR enables small businesses to explore their technological potential and provides the incentive to profit from its commercialization.									X	X

Export/Import Financial support to take your business' products and services and show them to the world.

Foreign Trade Zone #41	Companies engaged in exporting and importing may see significant cost reduction through use of various FTZ 41 designations and benefits. Benefits may include: duty deferral, reduced custom entry and processing fees, duty elimination, duty reduction and lower costs on fees, taxes administration. Contact EDWC to learn how your business may qualify.	X									
WEDC International Development Team	Offers funding and one-on-one with beginning and experienced exporters in order to: assess the demand for Wisconsin-made products outside of the US; plan a firm's approach to international markets in a systematic fashion; introduce Wisconsin businesses to potential customers, distributors, or partners in other parts of the world; and support service providers here in Wisconsin who can assist in developing profitable international transactions									X	
Export-Import Bank of the US	Provides financial products to support gaps in trade financing; assumes credit risks private sector is unwilling to accept; levels playing field by matching financing of other countries. Programs include loan guarantees, export credit insurance and direct loans to international buyers of US goods.										X

This menu of incentive and gap funding programs is for illustrative purposes and therefore does not constitute a specific proposal. Most programs may be used in combination or for multiple uses up to a project maximum. Actual incentives and financial support will depend on various program eligibility requirements and fund availability at the time of application.

Our team not only becomes vested in and passionately focused on your success; EDWC and our Washington County's communities know how to get your deal done. Feel free to check out project profiles to see this in action.

EDWC CLIENTS. BUSINESS-READY. LIFE-READY.